



Dear Business Owner,

Mt. Airy Learning Tree and West Mt. Airy Neighbors are once again partnering to present the **Third Annual West Mt. Airy Historic House Tour** on Sunday, October 18th 2026, from 12:00 pm to 4:00 pm.

Last year's tour was a smashing success! We introduced over 350 members of the community to six incredible, historic private homes in our neighborhood. Showcasing the exteriors and interiors of this stunning architecture builds pride in the neighborhood, and inspires an appreciation for our history. We are excited to feature new homes each year.

We hope you will consider sponsoring this keystone event. Sponsorship is an incredibly impactful way to engage your audience while promoting your services. Associating your brand with this joyful community-focused event will garner meaningful visibility, goodwill, and lasting recognition among residents, visitors, and fellow local businesses. We have four sponsorship levels; each includes being mentioned in the Fall MALT course catalog mailed to 50,000 households in NW Philadelphia.

All proceeds go towards supporting both MALT and WMAN, which have served our community for over 100 combined years, and are foundational to the continued growth and vibrancy of Mt. Airy.

Mt. Airy Learning Tree (MALT) is a nonprofit that offers over 750 classes yearly to approximately 3,500 students held at locations throughout our community. These classes bring students of all ages together through engaging educational and recreational activities. MALT's community-focused program creates a welcoming place for neighbors and helps define what we love about living in Northwest Philadelphia.

West Mt. Airy Neighbors (WMAN) is the largest Registered Community Organization in West Mt. Airy. We currently run a broad slate of initiatives, developed in response to neighborhood needs, including: Historic Preservation, Traffic Calming, Save the Train Coalition, Tree Tenders, Northwest Tree Equity, Northwest Tenants Advocacy, Zoning Remapping Task Force, Zoning Committee and the Mt. Airy EcoLab. WMAN is devoted to imagining and fostering a social fabric of good neighbors, while envisioning and stewarding the transformation of our physical fabric.

Please see attached for more details of each sponsorship category. You will see that all of them offer valuable benefits. **Kindly reserve your sponsorship by August 12.** Let us know earlier, even better!, as some levels may sell out.

Thank you for your consideration, and we look forward to hearing from you.

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