

Mt. Airy Learning Tree

Social Media Guidelines



MT. AIRY
LEARNING TREE
NEIGHBORS TEACHING NEIGHBORS

MALT is always growing our social media presence. Your online presence and promotion of MALT helps fill your class, promotes all MALT classes, and helps us grow.

Thank you!

mtairylearningtree ▾



523
Posts

1,531
followers


457
following

Mt. Airy Learning Tree

Education

Neighbors Teaching Neighbors

215-843-6333

 Affordable.

 Variety.

Classes for all ages in music, arts, cooking, computers, yoga, & more!

mtairylearningtree.org/us/gift-certificates/

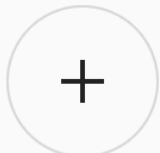
6601 Greene St, Philadelphia, Pennsylvania

Edit Profile

Promotions

Insights

Contact



New



Village Fair!

Step 1 - Connect!

Follow MALT on social!

Follow us on Instagram:
[@mtairylearningtree](https://www.instagram.com/mtairylearningtree)

Like us on Facebook:
[facebook.com/mtairylearningtree](https://www.facebook.com/mtairylearningtree)

Here's an example of a completed Instagram post:



Liked by mtairynexus and 19 others

mtairylearningtree Imagine....farm fresh eggs every morning, using only the best ingredients in your baking, and some cute new friends! Make this dream a reality! There's no time like the present to bring home some chicks!

Backyard Chicken Keeping will teach you the basics of keeping a healthy flock. From raising chicks to handling the eggs, you'll be prepared to handle all the challenges of keeping backyard chickens.

Class starts April 21st!! Learn from Maureen Breen, the President of Philadelphia Backyard Chickens! 2 session for only \$39, sign up today! Visit our website, buff.ly/30NVOGS

-
-
-
-

#mtairylearningtree #lifelonglearning #mtairy #philadelphia #learnathome #distancelearning #zoom #keepbusyandhappy #strongertogether #backyardchickens #fresheggs #chickens #chickenkeeping #chicks #eggs

Step 2 - Write a post

Suggested post:

[class name]. This course will offer [short explanation of class]. Participants with all levels of experience are welcome to engage in [whatever you teach].

Class starts [date], sign up today!! Only [\$ price] for [x sessions]! Sign up at [LINK, or MALT website]

I'm so excited to teach this course! I'm [a little about you!]

Hashtags....

MAKE IT FUN!


Step 3 - Share the post!

Share the post on:

- Facebook: your own page
- Facebook Groups: Mt. Airy/Cedarbrook Community, Living in Germantown: All Together, Mt.Airy Community Helpful & Supportive, Changing Germantown, Roxborough Manayunk News Uncensored, NW Philly Life - your hub for everything in northwest philly, The Roxborough Manayunk Bulletin, Mt. Airy Learning Tree Instructors & Staff
- Instagram
- Next Door
- Twitter
- LinkedIn




Cancel Create Event
PUBLIC ▼





MT. AIRY LEARNING TREE has gone online!

LOOKING FOR SOMETHING TO DO WHILE YOU ARE SHELTERING IN PLACE?



Neighbors Teaching Neighbors: Online!

Event title 

 Mt. Airy Learning Tree
Host >

Today at 1 PM

Online Event Format None >

You can create events that take place online without a physical location by selecting an event format.

Mt. Airy Learning Tree

More info

Preview Draft Publish

Step 4 - Create an Event!

If applicable for your class, create an event on Facebook and invite your contacts, share to groups, etc....

1. From your news feed, click EVENTS in the left menu
2. Click +Create Event on the left side
3. Click PUBLIC EVENT, then click NEXT. Anyone will be able to see your event and search for it, even if you aren't friends. Once you've created a public event, you won't be able to change it to private later.
4. Fill in the event name, location, date, time and description. Please add MALT as a co-host.
5. Type and select keywords about your public event so it can be better recommended to people who are interested in that topic (example: Vegan Cooking)
6. Choose who can edit and post in your event and then click CREATE. You'll be taken to your event where you can invite guests, add a cover photo, share posts and edit event details.

HASHTAGS

You can use up to 30 hashtags when you post! In addition to any class specific hashtags (ex. #picturebooks, #watercolor)...

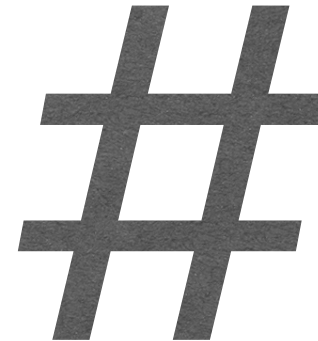
We suggest using the following hashtags **always**:

#MALT, #Mtairylearningtree, #gomtairy, #mtairyvillage, #nwphilly, #philadelphia #mtairyphilly

We suggest using the following hashtags **when they make sense and/or you have room**:

#manayunk, #germantown, #chestnuthill, #chestnuthillpa, #gertmantownphilly, #wissahickon, #historicgermantown, #myphillypark, #roxborough, #nonprofit, #phillynonprofit, #communityprojects, #communityevent, #communityeducation, #communityevent, #phillycommunity, #phillyarts, #phillylocal, #phillyteachers, #phillyeducation, #phlarts, #phleducation, #phldiversity, #whyilovephilly, #phillyclasses, #phillyevents, #teachertuesday, #teacherappreciation, #teachersrock, #lifelonglearning, #skillsharing, #lovetolearn, #neighborsteachingneighbors

Add any others you as you see fit!



DON'T FORGET!

Take pictures of your class! We love to see pictures of you teaching, your class in action, any finished products or projects in the making!

- Post the picture and tag us!
- Email your pictures to info@mtairylearningtree.org
- When you tag us or email us your pictures, **you are giving us permission to use the images.** Make sure to get verbal or written permission from your students! Be sure to let us know if you are in the photo!

Join our Facebook page for teachers (closed group)

- [Mt. Airy Learning Tree instructors & staff](#)

THANK YOU!