



Reserve Main, Sweet Sassafras and Flowering Dogwood Sponsorships by 3/6/25
Reserve Cherry Blossom Sponsorship by 5/3/25

Contact Janet Greenwood Gala, Executive Director at janet@mtairylearningtree.org or call 215-843-6333.

Main Sponsor | \$3000 Only One Available!

Greet approximately 300 to 400 attendees as they pick up their garden tour maps at event kick-off.

Half page, full color ad in MALT's catalog mailed Mid-March mailed to 53,000 residents in Northwest Philadelphia **(Due 3/6)**

Top logo placement on page 3 of MALT's Spring catalog. **(Due 3/6)**

Full color back-cover ad in the Hidden Gardens Program booklet, logo included on acknowledgment page as main sponsor. **(Due 5/3)**

Top logo placement included on 1,000 event postcards distributed throughout the neighborhood and mailed to previous attendees.

Logo/URL on the event page on the MALT website; acknowledgment in all event media promotion.

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 5 times to our subscriber list of 12,500.

Acknowledgment in MALT's social media with link to your website

Includes 6 Garden Tour Tickets (valued at \$210)

Sweet Sassafras | \$1500 Only Two Available!

Premier logo placement on page 3 of MALT's Spring catalog **(Due 3/6)**

Quarter page, full color ad in MALT's catalog mailed Mid-March to 53,000 residents in Northwest Philadelphia **(Due 3/6)**

Half-page full color ad in the Hidden Gardens Tour Program booklet, logo included on acknowledgment page as sponsor. **(Due 5/3)**

Logo included on 1,000 event postcards distributed throughout the neighborhood, and mailed to previous attendees.

Logo/URL on the event page on the MALT website; acknowledgment in all event media promotion.

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 5 times to our subscriber list of 12,500.

Acknowledgment in MALT's social media with link to your website.

Includes 4 Garden Tour Tickets (valued at \$140)

Our Sponsorships have great value! At the end of March MALT's Spring Course Catalog is mailed to 50,000 residents in Northwest Philadelphia and the nearby suburbs, plus an additional 3,000 are distributed to businesses.

Our email blasts have a 40% open rate.

Flowering Dogwood | \$650

Logo placement on page 3 of MALT's Spring catalog. **(Due 3/6)**

Logo included on 1,000 event postcards distributed throughout the neighborhood and mailed to previous attendees.

Business-card-size ad in the Hidden Gardens Tour Program booklet, logo included on acknowledgment page as sponsor. **(Due 5/3)**

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 5 times to our subscriber list of 12,500 subscribers.

Logo/URL on the event page on the MALT website acknowledgment in all event media promotion.

Includes 2 Garden Tour Tickets (valued at \$70)

Cherry Blossom | \$400

Hidden Gardens Tour Program booklet - logo included on acknowledgment page as sponsor. **(Due 5/3)**

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 5 times to our subscriber list of 12,500.

Logo/URL on the event page on the MALT website; acknowledgment in all event media promotion.

Includes 2 Garden Tour Tickets (valued at \$70)



MT. AIRY
LEARNING TREE

215-843-6333 • www.mtairylearningtree.org
info@mtairylearningtree.org

FLOWER POWER WEEKEND

Annual Hidden Gardens Tour

Sunday, June 1 from 11:00 am to 4:00 pm

Mt. Airy Learning Tree invites you to explore our beautiful neighborhood, filled with blooming trees, vibrant flowers and enchanted gardens. Enjoy a self-paced, self-guided tour of 7 to 8 delightful gardens and learn tricks of the trade at each destination. View perennial favorites and vegetables, native and habitat-friendly plants, and those with innovative solutions to challenging terrains. Novices and master gardeners will find inspiration in the beauty of our neighborhood's unique green spaces.

Pick up a booklet and map of the garden destinations at Ned Wolf Park between 11:00 am and 1:00 pm.
at 7018 McCallum Street (McCallum and Ellet Streets in Mt. Airy)

\$35 advance registration; \$40 day-of-tour tickets on sale between 11am to 1pm.

Tickets go on sale on Tuesday, March 18, 2025

