



Main Sponsor | \$3000 One Available!

Greet approximately 300 to 400 attendees as they pick up their garden tour maps at event kick-off.

Be introduced and asked to speak briefly at our Secret Garden Party

Full page, full color ad in MALT's catalog mailed Mid-March mailed to 53,000 residents in Northwest Philadelphia (Due 2/28)

Top logo placement on page 3 of MALT's Spring catalog. (Due 2/28)

Full color back-cover ad in the Hidden Gardens Program booklet, logo included on acknowledgment page as main sponsor. (Due 5/3)

Top logo placement included on 2,000 event postcards distributed throughout the neighborhood and mailed to previous attendees.

Logo/URL on the event page on the MALT website; acknowledgment in all event media promotion.

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 6 times to our subscriber list of 11,500.

Acknowledgment in MALT's social media with link to your website

Includes 6 Garden Tour Tickets and 4 Garden Party Tickets (valued at \$410)

Sweet Sassafras | \$1500 Only Two Available!

Acknowledgment at Secret Garden Party

Premier logo placement on page 3 of MALT's Spring catalog (Due 2/28)

Half page, full color ad in MALT's catalog mailed Mid-March to 53,000 residents in Northwest Philadelphia (Due 2/28)

Logo included on page 3 of MALT's Spring Semester Catalog mailed out Mid-March. (Due 2/28)

Half-page full color ad in the Hidden Gardens Tour Program booklet, logo included on acknowledgment page as sponsor. (Due 5/3)

Logo included on 2,000 event postcards distributed throughout the neighborhood, and mailed to previous attendees.

Logo/URL on the event page on the MALT website; acknowledgment in all event media promotion.

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 6 times to our subscriber list of 11,500.

Acknowledgment in MALT's social media with link to your website.

Includes 4 Garden Tour Tickets and 4 Garden Party Tickets (valued at \$340)

Flowering Dogwood | \$650

Logo placement on page 3 of MALT's Spring catalog. (Due 2/28)

Acknowledgment at our Secret Garden Party

Logo included on 2,000 event postcards distributed throughout the neighborhood and mailed to previous attendees.

Business-card-size ad in the Hidden Gardens Tour Program booklet, logo included on acknowledgment page as sponsor. (Due 5/3)

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 6 times to our subscriber list of 11,500 subscribers.

Logo/URL on the event page on the MALT website acknowledgment in all event media promotion.

Includes 4 Garden Tour Tickets and 2 Secret Garden Party Tickets (valued at \$240)

Cherry Blossom | \$300

Hidden Gardens Tour Program booklet - logo included on acknowledgment page as sponsor. (Due 5/5)

Acknowledgment at our Secret Garden Party

Logo/URL and acknowledgment in Hidden Gardens Tour email blast sent out 6 times to our subscriber list of 11,500.

Logo/URL on the event page on the MALT website; acknowledgment in all event media promotion.

Includes 2 Garden Tour Tickets (valued at \$70)

Sponsorship Deadline 2/28/24

Contact Janet Greenwood Gala, Executive Director at janet@mtairylearningtree.org or call 215-843-6333.

* Our course catalog is mailed out to 53,000 residents in Northwest Philadelphia and the surrounding suburbs, plus an additional 4,000 are distributed to area businesses.



MT. AIRY
LEARNING TREE

215-843-6333 • www.mtairylearningtree.org
info@mtairylearningtree.org

MALT has presented our Annual Hidden Garden Tour for over 35 years. In 2023 we had over 350 garden tour attendees. It was such a beautiful day – we had 8 gardens on the tour and a great group of volunteers. This year we are adding a **Secret Garden Party** which will feature light hors d'ouerves, wine, beer and summer beverages. Enjoy celebrating with our community neighbors, gardeners and volunteers who love MALT, support our mission and create this tour every year. The Secret Garden Party will be a limited ticket event hosted in a lovely garden. We hope you will become a sponsor and also attend Flower Power Weekend!

Reserve your sponsorship today!

