



2<sup>nd</sup> Annual

# West Mt. Airy Historic House Tour

Sunday, October 19th, 2025

12:00 pm - 4:00 pm

Presented by:



MT. AIRY  
LEARNING TREE  
NEIGHBORS TEACHING NEIGHBORS



## Sponsorship Opportunities

### PLATINUM

**\$2,500**

(1 available)

### GOLD

**\$1,000**

(5 available)

### SILVER

**\$750**

### BRONZE

**\$400**

Opportunity for company representative to greet attendees at registration and set up promotional company table



One (1) standalone social media post jointly posted by WMAN and MALT, tagging your business and including your logo



Full-color ad inclusion in printed MALT Fall catalog, mailed to over 50,000 households in NW Philadelphia\*

Half-page ad

1/3-page ad

Full-color ad inclusion in event-specific program booklet, handed to all event attendees

Full-page ad  
(inside front cover)

Half-page ad  
(front of booklet)

Business-card  
sized ad

Listed on event page in printed MALT catalog, mailed to over 50,000 households in NW Philadelphia\*

Logo prominently  
featured

Logo included

Business name  
listed

Business name  
listed

Logo displayed on sponsor board at registration

Logo prominently  
featured

Logo prominently  
displayed

Logo displayed

Logo displayed

Logo included in six (6) event emails (15,000 subscribers)



Logo included on event webpage of co-hosts WMAN and MALT



Mentioned/tagged in one (1) social media post with all sponsors



Tickets to the House Tour included

6 tickets  
(\$210 value)

6 tickets  
(\$210 value)

4 tickets  
(\$140 value)

2 tickets  
(\$70 value)

\*if pledge received by August 8, 2025

How to pay – Mail check to Mt. Airy Learning Tree, 6601 Greene Street, Philadelphia, PA 19119, or email [info@mtairylearningtree.org](mailto:info@mtairylearningtree.org)